

**Public Relations And Social Theory: Key Figures
And Concepts (Routledge Communication Series)**

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Public Relations and Social Theory broadens the theoretical scope of public
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to the study

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Public Relations and Social Theory: Key Figures and Concepts is a collection of essays edited by Oyvind Ihlen, Betteke van Ruler, and Magnus Fredriksson.

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Betteke van Ruler is em. professor in is Public Relations and Communication Relations and Social Theory, Key Figures and Concepts,

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Magnus Fredriksson. Corporate communication, Public relations, Public relations and social theory key figures and concepts, 2009. 17: 2009:

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